

Course– PRINCIPLES OF ECONOMICS

Lecture 1 PRINCIPLES OF ECONOMICS- AN OVERVIEW

July, 2015



TOPICS TO BE DISCUSSED

- Introduction
- What are the principles of economics?
- Why to study principles of economics?

Economics & You

ECONOMICS IN DAY TO DAY LIFE

VIDEOS\Economics in Daily Life.flv

ECONOMICS AND YOU

Study of economics helps you become a better decision maker– it helps you develop a way of thinking about how to make the best choices for you:

- As a consumer
- As a producer/businessman/entrepreneur



ECONOMICS

KEY CONCEPTS

- **Economics** — study of human wants and scarce resources
- how individuals/societies/entrepreneurs choose to use resources
- to maximize satisfaction/welfare/profit

SCARCITY: THE BASIC ECONOMIC PROBLEM

Scarcity

–is the economic problem of having unlimited human needs and wants, in a world of limited resources.

Why does it exist?

–It exists because wants are unlimited and resources are limited



THANK YOU 😊