

MST 514– Introduction to Organisation Behaviour

Lecture 1

August, 2015



Topics to be covered today

1. Introduction to OB
2. Importance of OB

Introduction

- Organization is a consciously coordinated social unit composed of two or more people that functions on relatively continuous basis to achieve a common goal.
- OB is specifically concerned with work-related behavior that takes place in an organization.

organizational behavior (OB)

A field of study that investigates the impact that individuals, groups, and structure have on behavior within organizations, for the purpose of applying such knowledge toward improving an organization's effectiveness.

Importance of OB

- Helps manager to understand why people behave in certain way as their behavior may affect the productivity .
- Managers should have the capacity to predict which employee is dedicated & productive or which one might be absent , disruptive on certain days (so that manager can take preventive decisions).
- Aim of OB is to control and develop human activity at work .

Thank you

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