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Hi Joe,

Throughout my career, I've chosen to work with organizations that connect with their customers on a more human level. For that very reason, I am extremely interested in the role of Content Strategy Specialist at XYZ Inc., given your company's widely recognized commitment to social sustainability and local communities.

With more-than-a-decade-long experience as content strategist, editor and writer, I am a perfect fit for this position. I have overseen projects through entire lifecycles: from research, analysis, strategy and design to content creation and testing. I also have extensive experience managing content on the internet, intranet and social media.

As former editor of internal communications at Mount Carmel Hospital, and managing editor of a suite of finance publications for Indy media, I have the astuteness you'd desire from a seasoned editor, and the flair you'd look for in a capable writer.

I'm passionate about useful and usable content. After all, it's impossible to design great customer experience around bad content.

I hope my resume convinces you that I qualify for this job. Here are a few more things about me that may help you decide:

- I'm a people's person – forging new relationships comes spontaneously to me.
- I'm a good listener. I believe people around me collectively know a lot more than I ever will. I like to ask, listen and learn - constantly.
- I'm an editor with a sharp eye. I don't let superfluous words, clichés, commas or adjectives sneak past me.
- I admire writers who can distill abstruse concepts into simple stories that touch the heart. And that's the writer I always aim to be.
- I don't like run-of-the-mill work. I appreciate novelty and innovation, even when it is small or subtle.
- My colleagues call me the "darling of deadlines."

I'd love to work with XYZ Inc. Hope we have occasion to connect soon.

Warm Regards,

Amy Flowers