HOW TO ACE THE JOB INTERVIEW

With Siqandar.ai

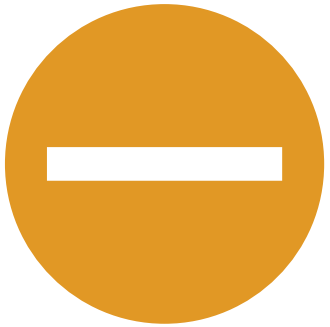
FIRSTUNIV
LEARN & TEACH ONLINE

Today's lecture

- Poll
- Build a profile
- Review

Do you have a linkedin profile

1. Yes



2. No

Have you attended a class/lecture/ session on making a linkedin profile

1. YES

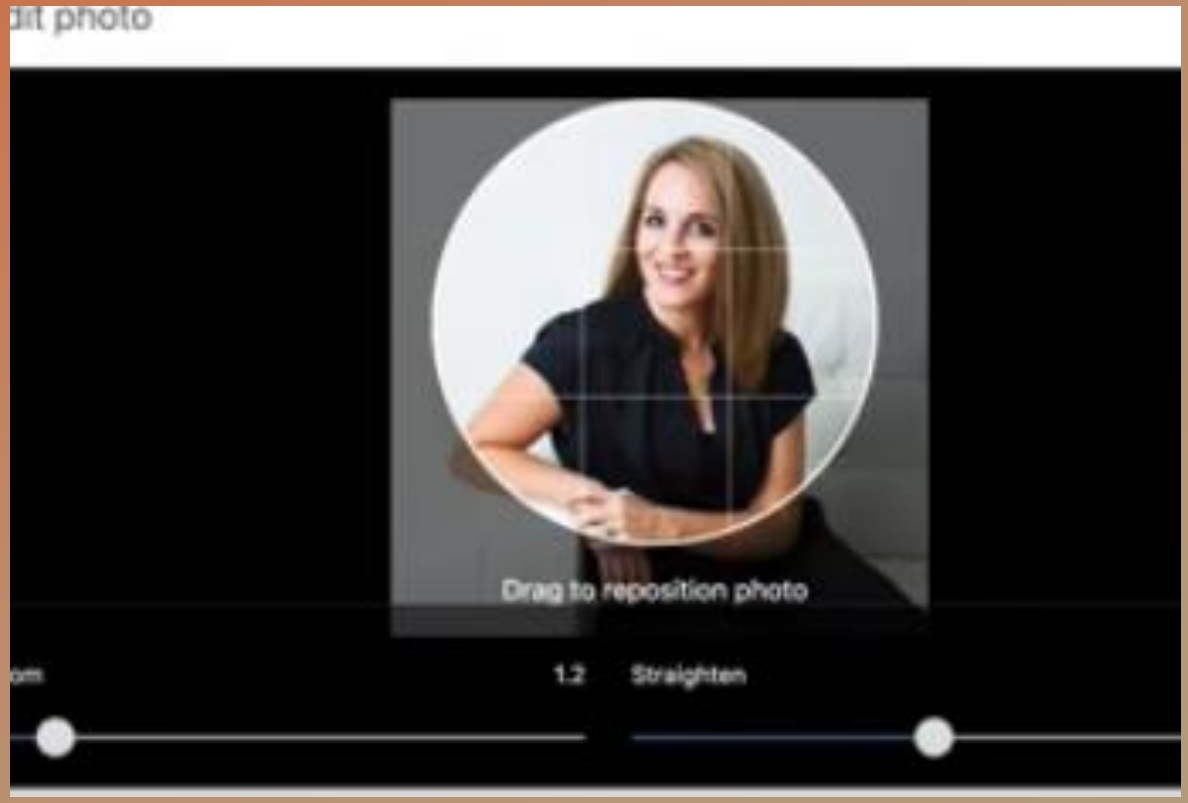
2. NO

How many Linkedin connections do your have ?

A. > 500
B. 100-500
C. 0- 500
D. 0

TIPS FOR A GOOD LINKEDIN PROFILE

1. A good formal head-shot picture



2. USE YOUR INSTITUTION'S BACKDROP

MAKE YOUR HEADLINE STAND OUT

Linkedin summary

- **Ensure you have a summary** !
- Your specialization
- Any other certifications
- Key awards & interests
- One or two paragraphs while filling this section.
- Can also use bullet points
- Use ‘key words’ in typical job you want to apply for

Work & Education experiences

- Brief but powerful
- Include Internships & volunteer work
- Include certifications (coursera,AWS,EDX etc.)
- Put Specific Accomplishments / inspiration from other linkedin profiles
- Can add media samples

Other tips

Add relevant skills

Add skills on your profile helps you showcase your abilities

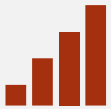
Once you add your skills, your connections can endorse them.

Can take assessments for skills

Request recommendations

Ask teachers, work colleagues

No limit to the number of recommendations you can request for.



Profile strength meter

to gauge the strength of your profile.

Linkedin Mistakes

- No photo / Summary
- “Actively seeking work” in profile
- Different from resume
- No recommendations
- Very few connections

Task

UPDATE YOUR LINKEDIN

LINK WITH ME