

With Sigandar.ai



Your Instructors

Ashish Khosla

CEO, AADDOO.AI

20+ years in Product Development ,IT & Marketing

Sr. Management roles at HSBC, UNB, Citibank in India & abroad

MBA from IIM Calcutta, Bachelors in Electronics Engineering

Kuldeep Rojhe

Professor & Program Director MBA

18 years of experience in Pharmaceutical, Insurance & and Academia

MBA Marketing & IT

PhD from HP University



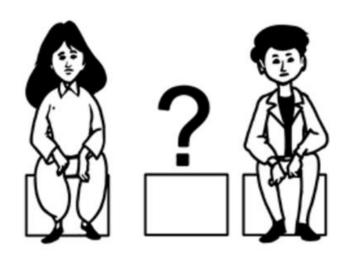
THE HIDDEN GEM

FREZING AT THE IMPORTANT MOMENT

The story of Karna



WHY IS PREPARING FOR JOB INTERVIEWS IMPORTANT?



Average selection ratio for interviews is 16-25%



85% Job seekers have lost out-to someone equally or less qualified!

WHY IS PREPARING FOR JOB INTERVIEWS IMPORTANT?



Reasons for failure in interviews include

65% Lack of Eye Contact 40% Tone Of Voice 40% Lack of Smile



INTERVIEW FAILS

Samples

https://www.youtube.com/watch?v=cARa
9vmm1QA&t=8s

https://www.youtube.com/watch?v=O5Oyi YgeTEE&list=LLHECjqd9hVY9Yt5Q1NFm MQ&index=2&t=8s 0 Why is this the best course in the world : on Acing Job Interviews

- **Faculty**: 5000 + hiring interviews,1000+ student placements
- **Deep Research**: Research on the topic; assisted 100s of students prepare.
- **Guest input**: Leaders from Industry, HR managers.
- The World's Best Al Coach : SIQANDAR.Al

WHY IS INTERVIEW TRAINING DIFFICULT

Its like learning to run really fast



Getting to run really fast

 \mathbf{C}







PRACTICE REGULARLY: FOR A LONG PERIOD OF TIME.

A GREAT COACH: YOU TELLS
YOU WHAT TO IMPROVE

ONE-ON-ONE FEEDBACK: EACH TIME YOU RUN

And that's where Sigandar come in

Practice regularly

A great coach

One on One feedback

+

C

Effective Communication









KENNEDY VS NIXON DEBATE

Television debate for US Presidency



Expectation - Nixon will win this easily

• 2-time V.P.: Nixon

• **Unknown face**: Kennedy

What did the viewers think



Newspaper Readers

Nixon +++



Radio listeners

: Nixon +



TV viewers

: Kennedy + + +

Albert Mehrabian research on Communication Studies

+

0



Verbal: words account for 7%,



Vocal: tone of voice accounts for 38%,

Visual: body language accounts for 55%

+

CONGRUENCE:

- 3 Vs need to support each other
- Register subconsciously



Next week: Overview of Sigandar.ai

Video Iink

Quick review +

 \cup

+

C

Thanks

- Please take the quizzes
- Go through additional resources
- Practice, Practice & Practice

Getting started with Sigandar – a few tips

Internet

Make sure you have a fast and uninterrupted internet connection



