

With Sigandar.ai





# Today's lecture

Recap

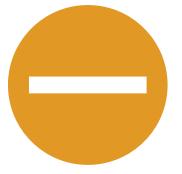
A few questions

Formulae for 'pastexperience' questions

# Do you have a linkedin profile







1. Yes

2. No

## Have you attended a class/lecture/ session on making a linkedin profile



1. YES

2. NO

# **QUICK TIPS SUMMARY**





# 1. A good formal head-shot picture

#### What Makes a **GREAT** Profile Picture?



- Close up
- Look in the camera
- Smile
- Neutral background
- Dress appropriately

# 2. USE YOUR **INSTITUTION'S BACKDROP**



Connect

Message

Flipkart

More...

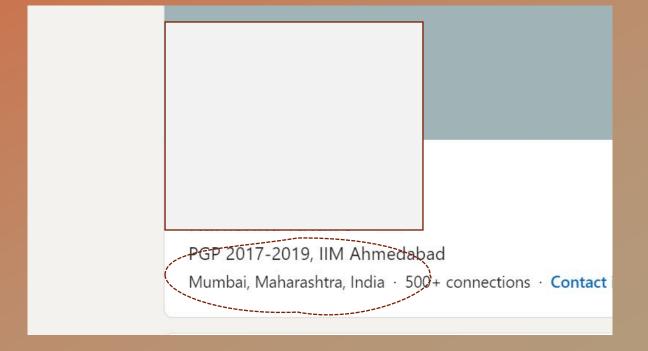
, aue · 2nd Anki

Flipkart | IIM Ahmedabad Mumbai Suburban district, Maharashtra, India · 500+ connections ·

Contact info

Indian Institute of Management Ahmedabad

# MAKE YOUR HEADLINE STAND OUT



### Other tips

+

0



#### Add relevant skills

Add skills on your profile helps you showcase your abilities

Once you add your skills, your connections can endorse them.

Can take assessments for skills



#### **Request recommendations**

Ask teachers, work colleagues

No limit to the number of recommendations you can request for.



**Profile strength meter** 

to gauge the strength of your profile.

# Which of these is Linkedin Mistake?

- A. Clear photo / Summary
- B. 7 Interests
- C. 2 recommendations
- D. 35 connections

#### Task Reminder!



UPDATE YOUR LINKEDIN



LINK WITH ME

+

C

### How will you answer these questions?

- Tell me about a time you were successful on a team?
- Talk about a time you showed leadership?
- Tell me about a time you showed a mistake?
- Tell me about a time you worked with a difficult situation?
- Tell me about a time you were successful on a team?
- Tell me about a time you handled pressure?

# What is the best way to answer 'past-experience' questions?





A. Make sure you cover all the details



B. Keep to facts and figures



C. Tell a good story



D. Good opportunity to talk about all your strengths



## Telling a good story

Who is the protagonist (hero/heroine) of the story?

What was the problem (villain) he/she faced?

Why was the problem (villain) so difficult?

So what did the protagonist do?

What happened in the end?





#### Result

End with the results of your efforts, including accomplishments, rewards, and impact



Describe the task you had to complete, including the expectations and challenges it would involve

Action

Explain what you did, and how you did it

Introduce the situation to the employer and set the context



## Lets look at some sample answers

https://www.youtube.com/watch?v=33qpYbDI3cl

https://www.youtube.com/watch?v=VPgeS0SauM8